Introduction to Natural Language Engineering Part 12: (Glimpse into) Applications

Udo Kruschwitz / Bernd Ludwig Lehrstuhl für Informationswissenschaft



WS 2020/21

Universität Regensburg

Einführung in die Informationslinguistik I Teil 12: Anwendungsbeispiele

Udo Kruschwitz / Bernd Ludwig Lehrstuhl für Informationswissenschaft



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Motivating Example of the Week



... recall this slide ...



Probabilistic Parsing: Motivation

Ambiguity, but some parses are more likely than others

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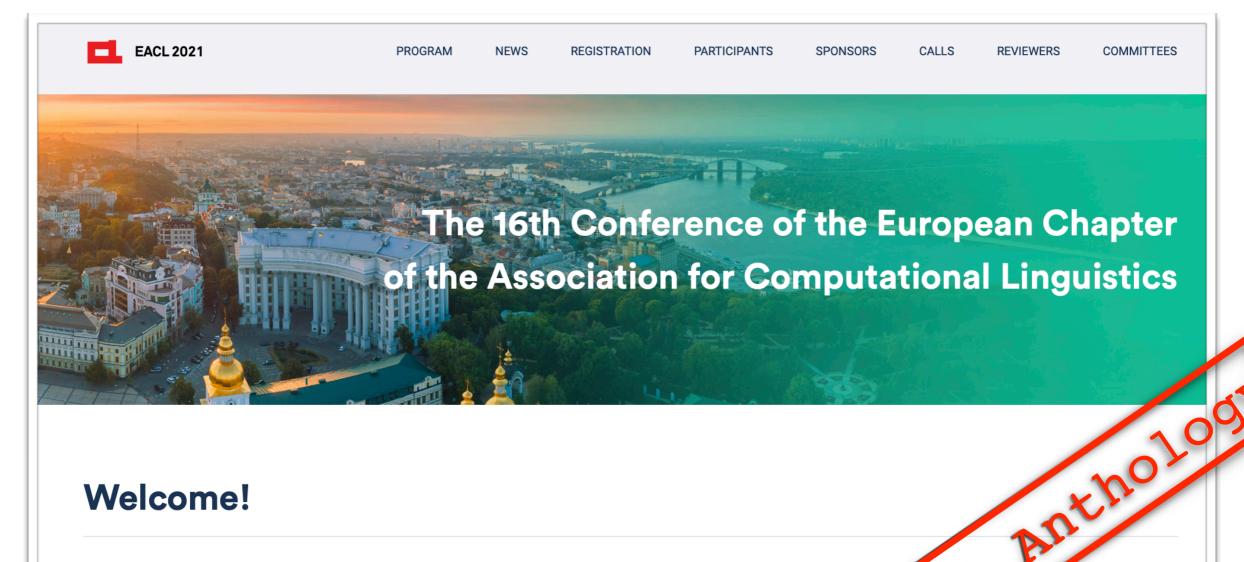
SPIEGEL Politik



A few things for your diary ...

EACL 2021





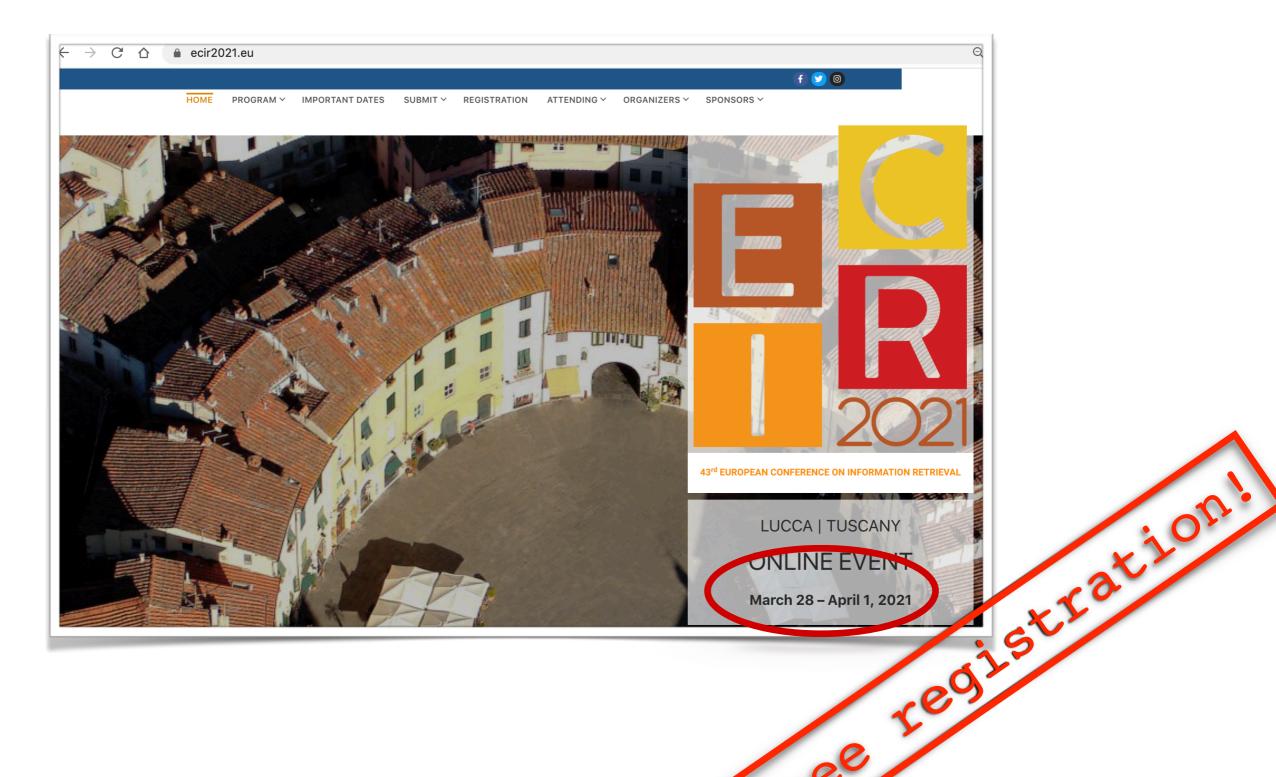
Welcome!

Welcome to the 16th conference or the European Chapter of the Association for Computational Linguistics (EACL). EACL 2021 will be held from 19 to 23 of April, 2021. While we were planning to hold the posterence in Kyiv, due to the current COVID situation the conference will be held entirely online.



Remember ECIR 2021?

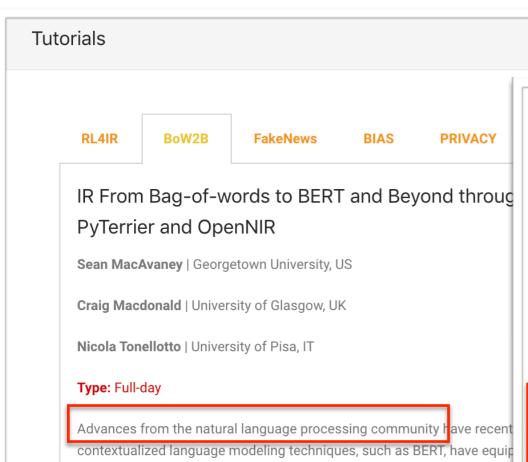
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ECIR 2021: Plenty of NLE





Text2Story: 4th International Workshop on Narrative Extraction from Texts

Acronym: Text2Story 2021

Organizers:

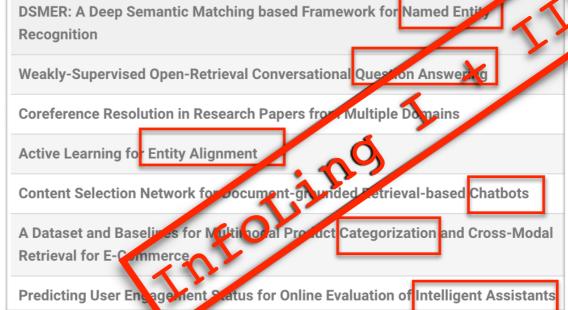
- Ricardo Campos [INESC TEC; Ci2 Polytechnic Institute of Tomar, Tomar, Portugal]
- Alípio Jorge [INESC TEC; University of Porto]
- · Adam Jatowt [University of Innsbruck, Austria]
- Sumit Bhatia [IBM Research Al, India]
- Mark Finlayson [Florida International University, USA]

Website URL: https://text2story21.inesctec.pt/



Although the understanding of natural language has improved over the last couple of years – with research works emerging on the grounds of information extraction and text mining – the problem of constructing consistent narrative structures is yet to be solved. In the fourth edition of the Text2Story workshop, we aim to foster the discussion of recent advances in the link between Information Retrieval (IR) and formal narrative representations from texts. Specifically, we aim to provide a common forum to consolidate the multi-disciplinary efforts and foster discussions to identify the wide-ranging issues related to the narrative extraction task.

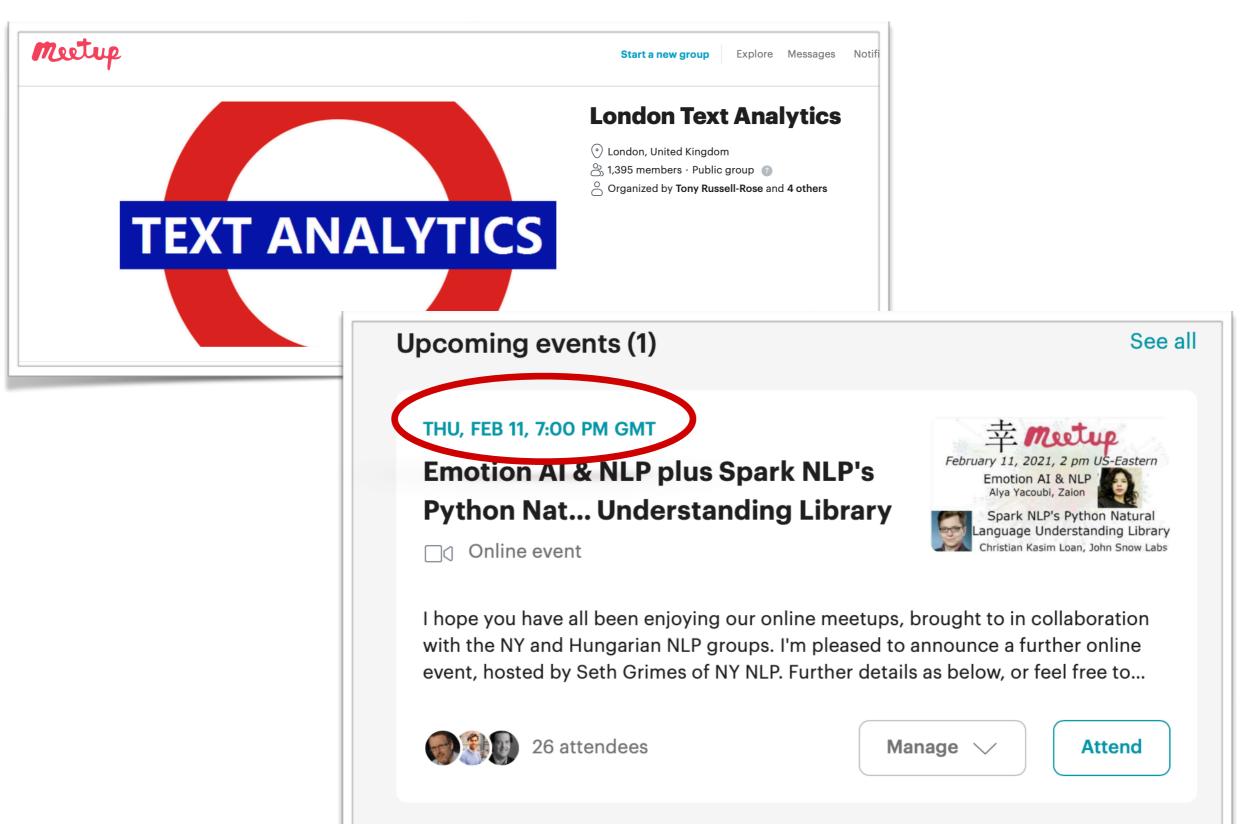




Text Analytics Meetup



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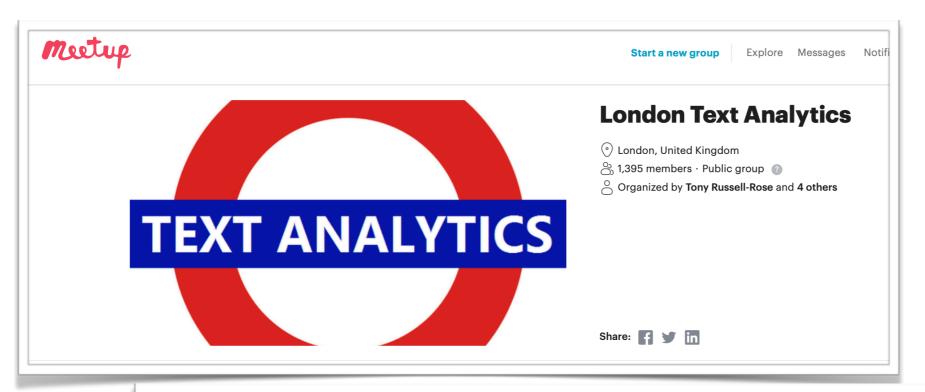


... also check last week's presentation (video and GitHub) ...

Text Analytics Meetup



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Thursday, January 28, 2021

A Hybrid ML/NLP Pipeline for Identifying
Prescription Drug Abuse from Twitter

Hosted by
Seth Grimes

Comments

January 28, 2021 program video is at https://youtu.be/7vJpmtil.8-0. The Github repository for the presented material is at https://github.com/izzykayu/SMM4HRxSpace.

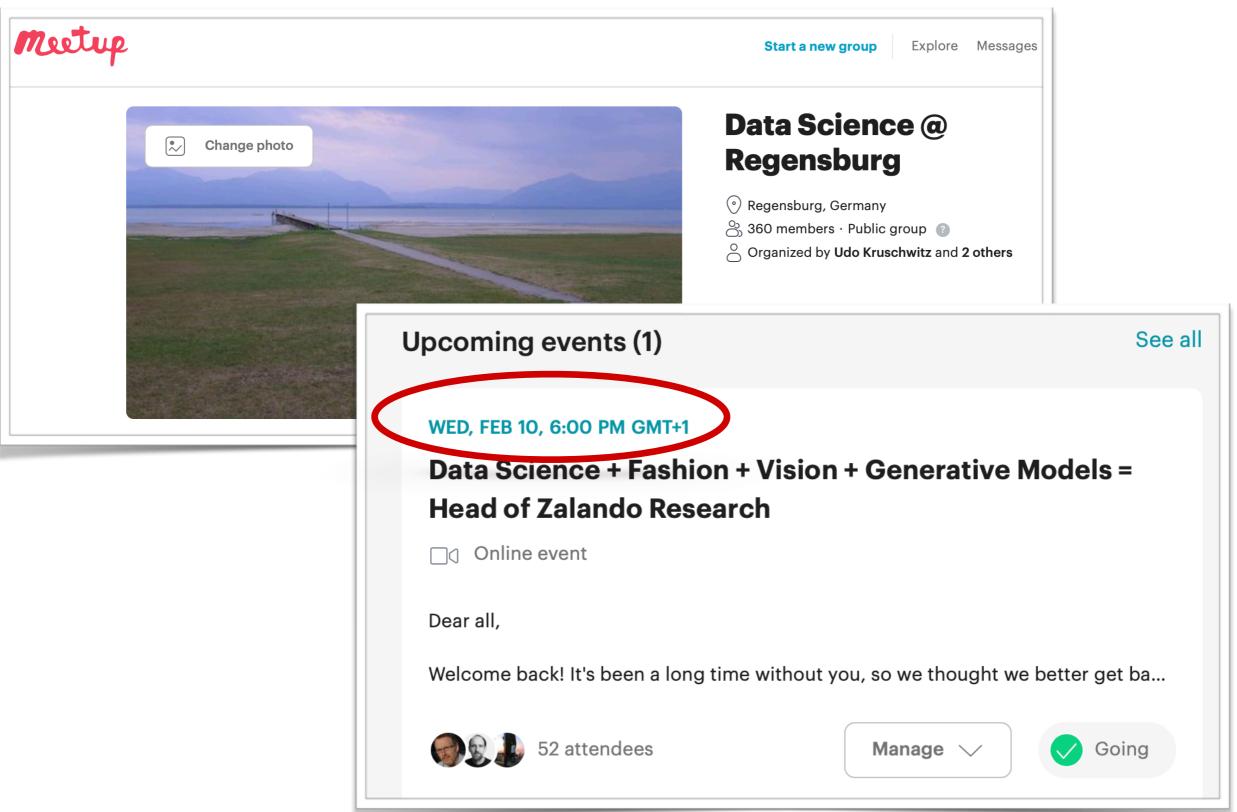
3 days ago

1 like

Data Science Meetup



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... over to our final topic ...



NLE Applications



Some Application Areas

- Question-answering systems
- Dialogue systems & Chatbots
- Text summarisation
- Many types of text classification at the heart of current research efforts: fake news, hate speech

. . .



Some common Themes

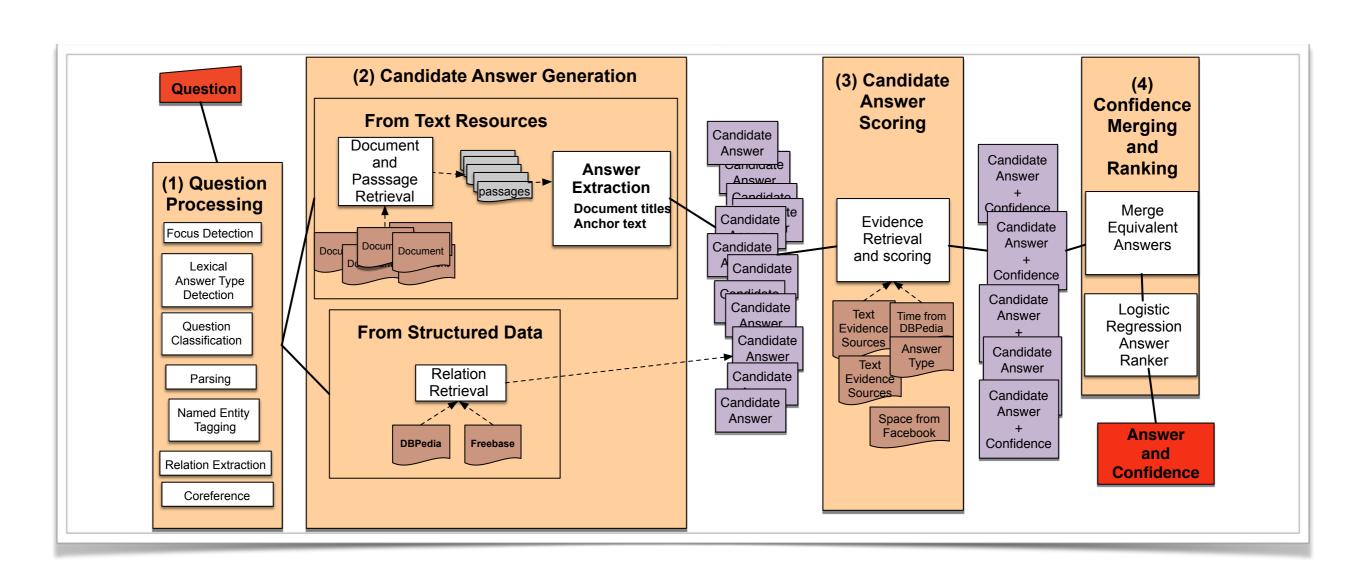
- Rule-based vs. ML-based systems vs. hybrids
- Industry vs. academia
 (or practical use cases vs. published research)
- Word embeddings
- Neural approaches



(Factoid) Question-Answering



Question-Answering: IBM Watson







Beyoncé Giselle Knowles-Carter (born September 4, 1981) is an American singer, songwriter, record producer and actress. Born and raised in Houston, Texas, she performed in various singing and dancing competitions as a child, and rose to fame in the late 1990s as lead singer of R&B girl-group Destiny's Child. Managed by her father, Mathew Knowles, the group became one of the world's best-selling girl groups of all time. Their hiatus saw the release of Beyoncé's debut album, Dangerously in Love (2003), which established her as a solo artist worldwide, earned five Grammy Awards and featured the Billboard Hot 100 number-one singles "Crazy in Love" and "Baby Boy".

Q: "In what city and state did Beyoncé grow up?"

A: "Houston, Texas"

Q: "What areas did Beyoncé compete in when she was growing up?"

A: "singing and dancing"

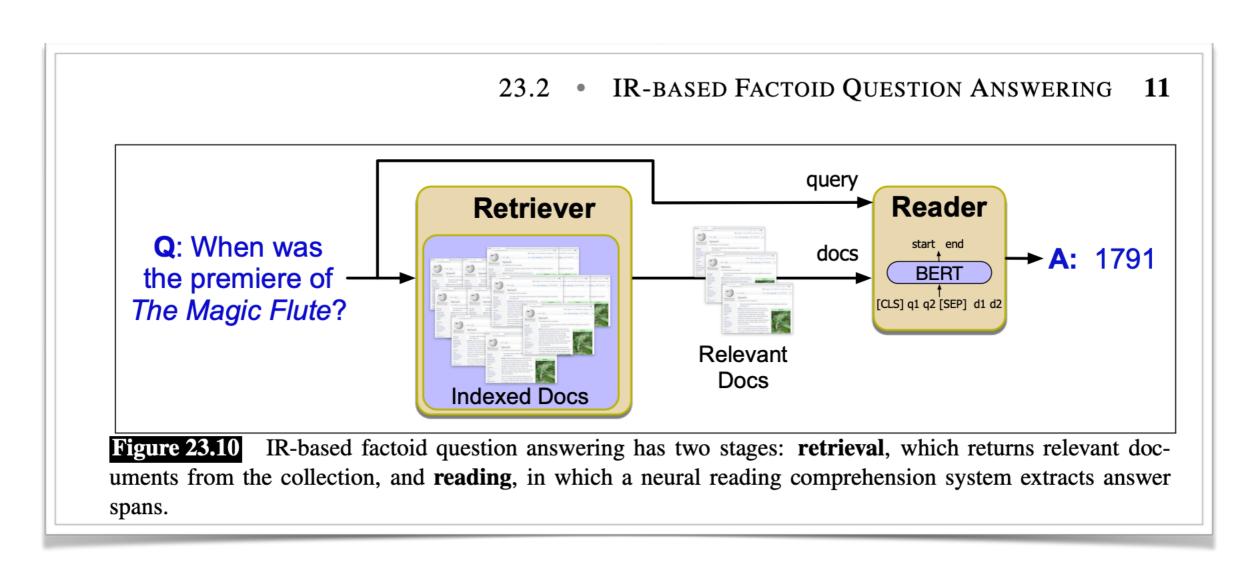
Q: "When did Beyoncé release Dangerously in Love?"

A: "2003"

Figure 25.6 A (Wikipedia) passage from the SQuAD 2.0 dataset (Rajpurkar et al., 2018) with 3 sample questions and the labeled answer spans.



Neural Answer Extraction using BERT





Dialogue Systems & Chatbots



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Dialogue System Example

GUS: Hello. My name is GUS. I can help you plan a simple trip by air. Where do you

want to go?

Client: I want to go to San Diego on May 28

GUS: What time do you want to leave?

Client: I must be in San Diego before 10 am

GUS: Would you like P.S.A. flight 102 that arrives at 9.15 am?

Client: What is the next flight?

GUS: Air California flight 310 that leaves at 8.30am and arrives at 10.00am

Client: I'll take the first one

GUS: In what name should I make a reservation, please?

Client: Dan Bobrow

GUS: I have confirmed the following flight: P.S.A. flight 102 on Wednesday May 28

from San Jose to San Diego that leaves at 7.30 am and arrives at 9.15 am.

GUS: What date do you want to return on?

Client: On Friday in the evening.

GUS: Would you like the flight that leaves at 7.45 pm?

Client: That's fine.

GUS: I have confirmed the following flight: P.S.A. flight 307 on Friday May 30 from

San Diego to San Jose that leaves at 7.45 pm and arrives at 9.30 pm Thank you

for calling. Goodbye

Figure 24.9 The travel domain: A transcript of an actual dialogue with the GUS system of Bobrow et al. (1977). P.S.A. and Air California were airlines of that period.



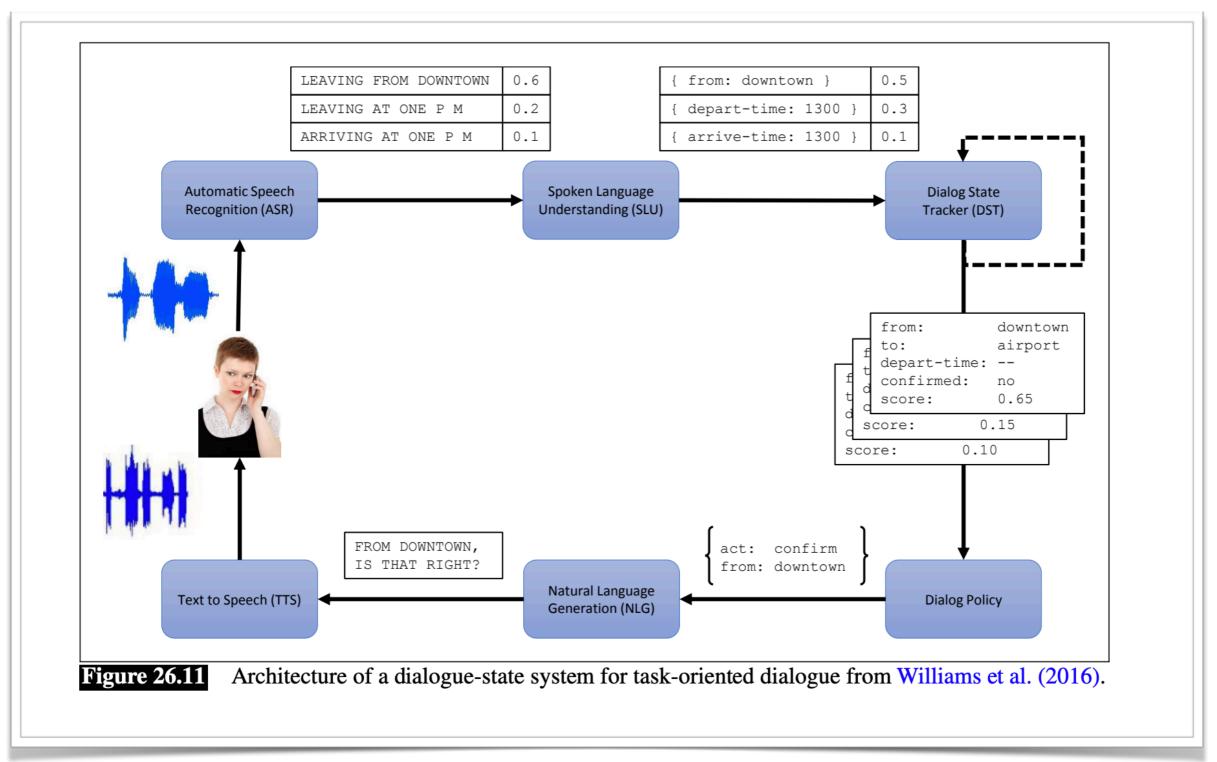
Dialogue System: Slot-Filling Approach

- A set of slots, to be filled with information of a given type
- Each associated with a question to the user

Slot	Туре	Question
ORIGIN	city	What city are you leaving from?
DEST	city	Where are you going?
DEP DATE	date	What day would you like to leave?
DEP TIME	time	What time would you like to leave?
AIRLINE	line	What is your preferred airline?



Dialogue Systems: State Architecture





Chatbot Example

Will you sing me a song? Sure, what do you want to be sung to? I can sing you a song about baking. Yes, sing me a song about baking! Do you want me to sign it to the tune of "Sing Along with Mitch"? Yes, I would love that. OK, I'll try to get it to you by the end of the day. What else do you like to do? No, sing it to me now! OK, give me a few days. I'm a teacher, so I don't have much free time. Can you at least tell me what the lyrics are? Sure, it goes like this: "Baking is my favorite thing to do in the world." How does the chorus go? It goes: BAKING IS MY FAVORITE THING TO DO IN THE WORLD! Wow, sounds like a bop. I know, right? It's so catchy. I can't get it out of my head. A conversation between a user (left) and BlenderBot (Roller et al., 2020). Figure 24.2





Chatbots: IR- vs. Generation-based

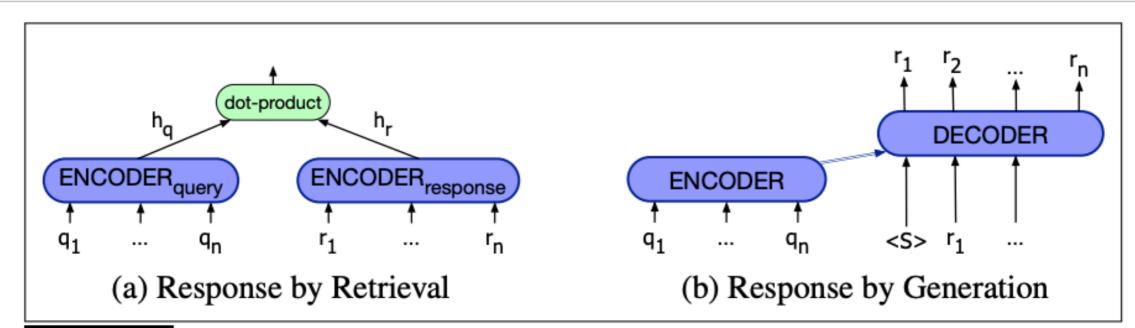


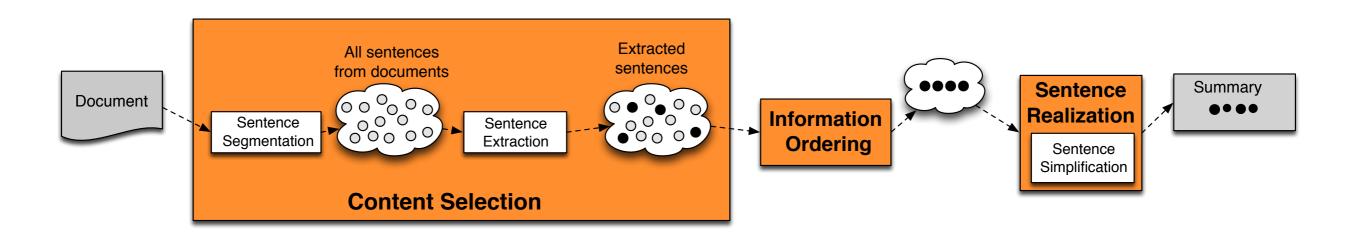
Figure 24.6 Two architectures for generating responses for a neural chatbot. In response by retrieval (a) we choose a response by using a finding the turn in the corpus whose encoding has the highest dot-product with the user's turn. In response by generation (b) we use an encoder-decoder to generate the response.



Text Summarisation

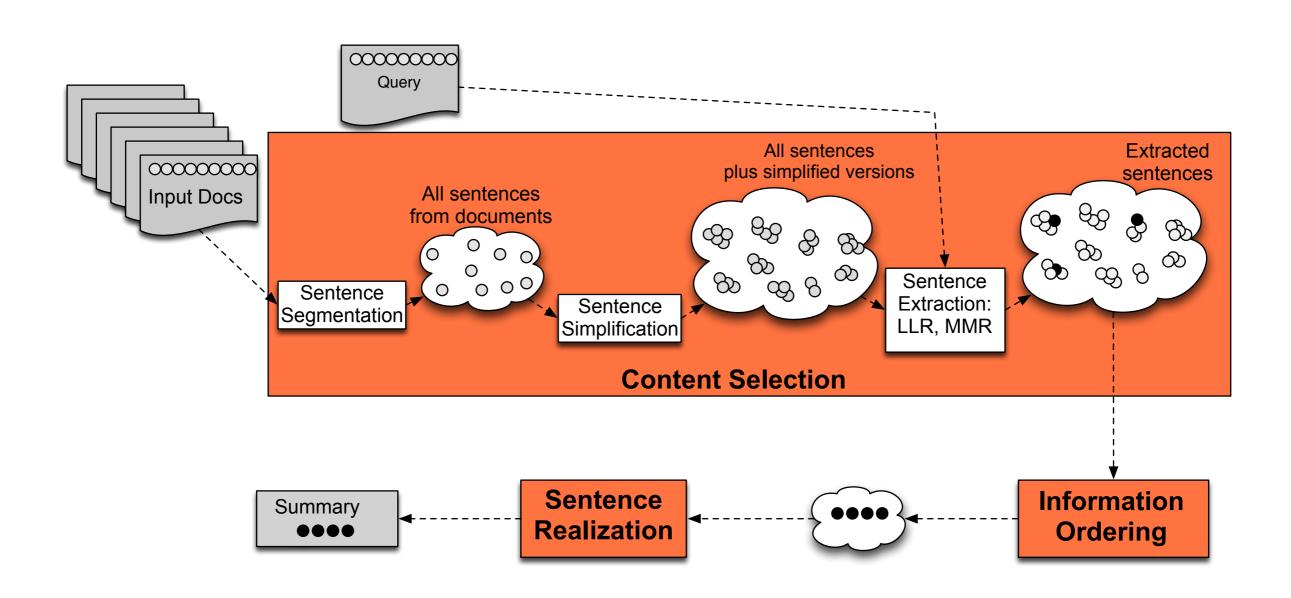


Extractive Summarisation: Single-Document



Extractive Summarisation: Query-based Multi-Document







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Abstractive Summarisation: Sequence-to-Sequence Model

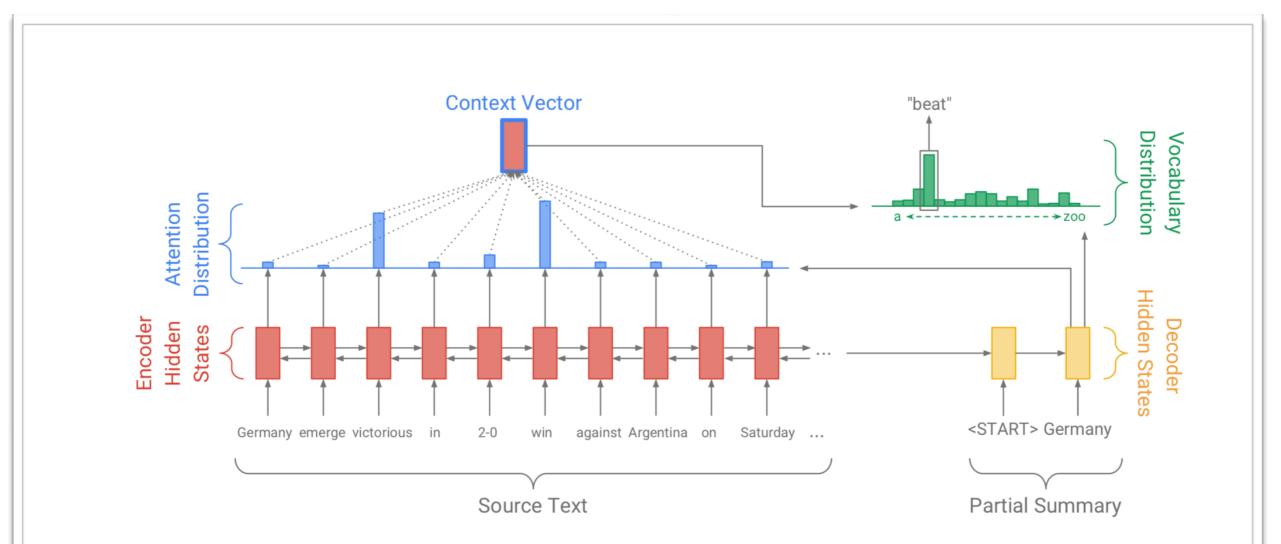


Figure 2: Baseline sequence-to-sequence model with attention. The model may attend to relevant words in the source text to generate novel words, e.g., to produce the novel word *beat* in the abstractive summary *Germany beat Argentina 2-0* the model may attend to the words *victorious* and *win* in the source text.

See et al. (2017) "Get To The Point: Summarization with Pointer-Generator Networks". ACL.



... without a summary let's go straight here ...

... Outlook on InfoLing II



- This module covered some of the foundations of natural language processing
- There is a lot more to it (see, for example, the chapters we did not cover in the textbook)
- InfoLing II is the module to take to learn about this
- You should now have solid knowledge to do well in InfoLing II
- Same underlying theme(s) as we have seen so far
- Most exciting development in recent (< 5) years are neural approaches
- Looking forward to seeing you next term!



Reading

- Check out the relevant EACL+ECIR 2021 papers
- Feel free to look ahead in the Jurafsky & Martin textbook at the chapters corresponding to the application areas covered today



... and finally ...

... there is so much more to explore





THE SCIENCES | MIND | TECHNOLOGY | HEALTH | ENVIRONMENT | PLANET EARTH

THE SCIENCES

Fruit Fly Brain Hacked For Language Processing

A simulated fruit fly brain has learnt to perform natural language processing tasks.















arXiv.org > cs > arXiv:2101.06887

06887 Search...

Help | Advanced

Computer Science > Computation and Language

[Submitted on 18 Jan 2021]

Can a Fruit Fly Learn Word Embeddings?

Yuchen Liang, Chaitanya K. Ryali, Benjamin Hoover, Leopold Grinberg, Saket Navlakha, Mohammed J. Zaki, Dmitry Krotov

The mushroom body of the fruit fly brain is one of the best studied systems in neuroscience. At its core it consists of a population of Kenyon cells, which receive inputs from multiple sensory modalities. These cells are inhibited by